



CP COMMUNICATIONS

Social Media Protection Services

(800) 796-3683 | www.cpc.com

“How can you squander even one more day not taking advantage of the *greatest shifts* of our generation?
How dare you settle for less when the world has made it so easy for you to be remarkable?”

“This is no longer a *gimmick*, this is how the American people want to receive their news and want to hear from us.”

“The internet has gone *Social*,
and the search engines have taken notice”

SOCIAL MEDIA

- The average social media user has 195 friends
- Social media users log in two times a day on average.
- 1 of 3 users has little trust in Facebook and rely on other social media sites.
- Twitter has more than 3 million tweets per day
- Flickr hosts more than 2 Billion images.

IDENTITY THEFT

- Trademark infringement happens every day
- Many counterfeiters use social networks to link back to knock-off products, under the guise of the original company
- We help with issues of trademark infringement.



INTEGRATION

- Budgeting your Internet advertising campaign can be tricky. PPC, adwords, adsense, analytics? Where is your ROI?!
- By utilizing our service you will organically increase your search results.

ONLINE REPUTATION

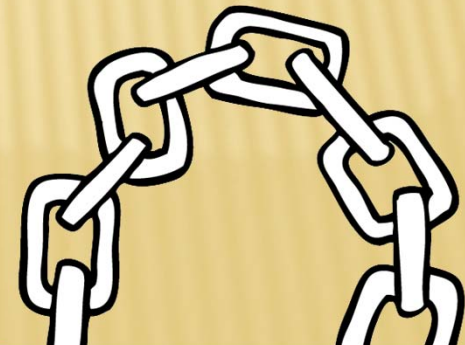
- Our service is used by many individuals who have something unflattering (article or page) showing up in the first few pages of Google.
- We can create profiles on social media sites which have strong authority in Google, and help to push down that nasty result
- The more original content you post, the further down those negative results will move.

BRAND RECOGNITION

- It has been said since Google's alleged "Brand Update" broadcasts a constant message of a brand, this is a potential ranking factor for trust.
- We can setup profiles with location information to help achieve this constant message and signal of trust.
- Not to mention applying the age old adage of “saturation”. We insert your brand name into hundreds of social media outlets.

LINK BUILDING

- Almost all social media profiles allow for a link, or the ability to submit an article that contains links.
- Our packages can help to leverage this facet of search engine marketing.
- We insert your website's URL into every social media profile that allows for it.



MOM & POP SHOP

- **Local** will never go out of style.
- People like to touch, smell & feel their Vendors, no matter how far and wide the internet evolves.
- Fortunately for local business owners, Social Media has become key in helping consumers discover new businesses right around the corner.
- Our profile creation service helps small businesses broadcast their information and location to hundreds of social media sites, and millions of users.
- Again sending a constant message of brand awareness.

PLANS

- **\$349 – Business Plan**
 - 100 Social Media Sites
 - Username, Bio, Photo, URL, and Personal Information
- **\$449 – Corporate Plan**
 - 150 Social Media Sites
 - Username, Bio, Photo, URL and Personal Information
- **\$699 – Enterprise Plan**
 - 300 Social Media Sites
 - Username, Bio, Photo, URL and info

PROCESS

- Give us a username, we'll give you an identity.
- We start by capturing some basic information including your desired username, photo, bio, URL and keywords.
- Our social media team goes to work, and reports back in 3-5 days.
- This report lists all your new social media profiles, a brief description of each site and your new custom vanity URL for each profile.



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